

University of Pretoria Yearbook 2021

Business engineering 421 (BPZ 421)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	16.00
NQF Level	08
Prerequisites	No prerequisites.
Contact time	2 tutorials per week, 4 lectures per week
Language of tuition	Module is presented in English
Department	Industrial and Systems Engineering
Period of presentation	Semester 2

Module content

Integration of engineering functions; strategic planning; organisational structures; business management; systems engineering; work-flow management; process modelling; business architecture; change management and motivation; marketing management and industry exposure. Business management game project.

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